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GEOPOLITICAL STRATEGY



Geopolitics has consistently been relevant to the investment climate, but 2008 represented a structural break and geopolitical analysis has now become an essential component to investment strategy. This is an ongoing trend as the West deleverages and Emerging Markets rise. In a world menaced by uncertainty and rising geopolitical risks, through insight and risk analysis, the BCA Geopolitical Strategy provides clients with clarity, understanding and tailored global investment strategy.

Competitive Advantage

- › The BCA tradition of rigorous macroeconomic analysis has always incorporated geopolitical risk.
- › BCA Geopolitical Strategy (GPS) amalgamates the knowledge and expertise of BCA Research's team of highly respected Strategists with the unique perspective of Senior Geopolitical Strategist Marko Papic, combining first-class macroeconomic understanding and geopolitical risk analysis into one.
- › Geopolitical Strategy is guided by its analytic framework designed to systematically evaluate the risks posed and opportunities presented by geopolitical developments as well as their impact on longer term investment trends.
- › With a primary goal of publishing actionable investment advice against the backdrop of current geopolitical themes, the GPS service also provides custom investment strategies for specific tail-risk scenarios.

Methodology

The BCA Geopolitical Strategy service's proprietary analytical methodology avoids bias, relying instead on the fundamental analysis based on constraints and necessity. By focusing on the geopolitical and economic realities that constrain policymakers' options, GPS is able to zero in on the investment implications and consequences of decisions made. GPS's findings are complemented by the successful BCA methodology comprised of having a thorough understanding of the current macroeconomic environment and underlying investment trends.

Personalized Service

GPS can provide customized political analysis, intelligence research and/or tailored investment recommendations. A valuable component of the GPS service is the addition of private conference calls and client meetings, providing clients with real-time advice on geopolitical themes that fit their needs.

Senior Editor: Marko Papic

Marko Papic has a background in private intelligence and academia. Prior to joining BCA Research in September 2011, Mr. Papic was Director of Intelligence at STRATFOR, a premier private intelligence agency, where he was tasked with managing its global geopolitical strategy and its intelligence analyst program. He has graduate degrees from the University of British Columbia and the University of Texas at Austin, and has lived in eight countries across three continents.